



Frosty Frog Creamery & Café's

# Hickory Flat Times

The **OFFICIAL NEWSLETTER** of the Frosty Frog Creamery & Café V.I.P. Club

[www.frostyfrogcreamery.com](http://www.frostyfrogcreamery.com)

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**Welcome!** to Frosty Frog Creamery & Café's  
Royalty Rewards V.I.P. Club and the *Hickory Flat Times Newsletter!*

## Survey Says...

As many of you know, we send out a survey following visits to Frosty Frog Creamery & Café. The survey is sent to a random selection from the day's guests who are **Royalty Rewards members**, and the results are tabulated and returned to us so we can see what you think of our service, our food quality, your overall experience, how likely you are to recommend our restaurant, what you would like to see improved, and, we ask for your comments. We are very grateful to those of you who have received the survey, completed it and returned it so we can use the results as a tool to continually improve everything we do for you. We take these survey results very seriously.

There are two comments that are recurring that we would like to address to everyone.

**First is speed** of meal delivery. All of us now live in a 'microwave society' that has come to expect everything in very short, almost instantaneous time frames. We do the very best that we can, however, there are a couple of factors we would like for you to consider: Every meal is prepared to your order – you have choices from the breads, to the dressings, to the veggies – your sandwich is the way YOU want it (no heat lamps or pre-prepared sandwiches here ☺); Panini and grilled sandwiches take longer because hot sandwiches are prepared first then heated / cooked on the appropriate grill for about 4 or 5 minutes; In short, this isn't fast food, it is really good, freshly prepared food, served as quickly as we can. We also do the best we can to get the first order in the kitchen out first, and we try to keep the entire table's order together...but because of the diversity of our menu, someone ordering a Panini sandwich may see orders placed after theirs (salads, etc.) being delivered before their sandwich – rest assured we are grilling their sandwich while the salads, etc. are being delivered.

**Secondly, is our pricing.** We openly admit that we are more expensive than the fast food chains. We are not a chain and we do not have the nationwide buying power of a chain... independent restaurants simply cannot buy at the same volume pricing levels the chains enjoy. We select only the best quality products as ingredients in the food that we serve to you – our guests and friends...only the best will do - it costs a little more; and, our processes are more labor intensive because we make almost everything in our kitchen... very little of our menu offerings are 'ready to eat' upon arrival from our purveyors. We keep our margins as tight as we can so that our food is as affordable as we can make it.

We work relentlessly everyday to improve on service and to reduce costs where possible so that our menu items are delivered to you in the fastest and most cost effective manner. Without you, our guests and friends, there is no reason for us to be here. We are determined to continue to serve this community only the very best...it is the Frosty Frog Creamery & Café way! **Thank YOU again for assisting us with your responses to our survey!**

Sincerely,

Frank & Glenda Cole

## What is This?



This is called a **QR code**. With a smart phone you can scan this picture code and anything from pictures to websites to text can pop up on your phone. These are the new trends in technology, so we thought we would check it out as well.

If you do not have an app with a scanner, you can download our Royalty Rewards® app in your iPhone or Android app market. Not only will you be able to scan any QR codes, but you can also store all of your important loyalty card information from ANY restaurant, department store, or grocery store.

With the scanner from your phone, try scanning this QR code. It will take you to our website. Having trouble? Ask one of our staff members and they will be glad to help or find someone who can.

We are planning on posting some around the restaurant for your enjoyment, while you are visiting with us, scan them and see what lies behind the code. We plan to change these codes frequently, so check them each time you visit Frosty Frog Creamery & Café!

## Thanks for the Kind Words....

*"I drive a long way just for the chicken salad! I LOVE it!!*  
– **Renee Mckenzie**

*"We always enjoy the quality of the food and coffee, as well as the comfortable environment"* – **Rachel Meyerhoff**

*"The staff is always friendly and eager to help. I create quite a commotion when I bring my three kids in and they are always sweet and there to offer a hand"* – **Sommer Wolle**

*"Always a treat to go to Frosty Frog!"* - **Sandy Smathers**

*"The employees are so nice and everything is clean. Frosty Frog is a great place to meet with family and friends and everyone can be comfortable and welcome."* - **Carol Manous**



Platinum Plate Award '08,'09

Join Our Royalty Rewards program and **SAVE every time** you visit!

**Frosty Frog Creamery & Café**

6205 Hickory Flat Highway Suite 112 – Canton, GA 30115 – 770-704-9333

**"Always a Generous Portion – Always Delicious Taste!"**



Around Town  
Canton Magazine

# Bald Lunches

Every Tuesday from 11 am – 2 pm!

If you have lost some of that beautiful hair we all cherish, then you need to eat at Frosty Frog Creamery on Tuesdays! We are offering discounts depending on your level of baldness.

10% off – Receding Hair Line

15% off – Crown Balding

20% off – Extensive Hair Loss

**Not valid with other discounts or coupons – Offer Expires 9/30/11**  
Needless to say, we are NOT going to mention your qualifications for this promotion. You have to ask for it (by category) to qualify. But here at Frosty Frog we do believe... **Bald is beautiful!**



“Forget past mistakes. Forget failures. Forget about everything except what you’re going to do now - and do it!” **William Durant**

**Remember:** Frosty Frog Creamery & Café is ***OPEN ON SUNDAY*** from **11:00 am** until **3:00 pm** for **ANYTHING** on our Menu... Come after your church services for lunch, dessert, ice cream, coffee, or just to visit, we’ll be here! **Kid’s meals\* are ½ price on Sunday!** (From our Kid’s meal menu)

**You could be the Winner of a  
FREE Dinner!  
WHERE IN THE WORLD?**



The first 5 people to **BRING IN THIS NEWSLETTER** and tell us the correct answer to **SPECIFICALLY WHAT** and **WHERE** this is you win a **FREE** dinner on us, valued to \$7.99

Answer: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone NO: \_\_\_\_\_

(Winners for August Where in the world! Suzette Williams, Woodstock; Barb Sarkady, Woodstock. Answer: Moeraki Boulders in New Zealand)

**Wife Appreciation Month  
all September Long  
Dinner For Two \$21.99\***

**Everything Included!**

**Must bring in this coupon!!!**

She’s an amazing lady – kids off to school, homework done, birthday gifts purchased and wrapped for those birthdays you always forget about, hard working career woman, and tolerates all your foibles and flaws. What a woman! Treat her to a special night out for just her...

Two delicious Sandwiches or Wraps, two side salads of your choice, two fountain beverages and one slice of pie or cake to share...a \$29.99 value!!!

This delicious, all inclusive offer is available for a short time only, expires **September 30, 2010**

\* plus Georgia Sales tax



## Newsletter Reader Special !!!

This **SPECIAL** is only for readers of this newsletter who are Royalty Rewards Members!! We want **YOU** to know how much we appreciate you! Bring in this coupon with the spaces below filled in before September 30, 2011, and we will **ADD 25 BONUS POINTS** to your Royalty Rewards Account!

Name: \_\_\_\_\_ Royalty Rewards Number: 0101-6310- \_\_\_\_\_ - \_\_\_\_\_

Street: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

*This information helps us keep our data base up to date! We don’t want you to miss out on any of our specials!*



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## 5 Secrets To Happiness

There is no doubt that happiness is linked to good health. Health experts worldwide have been keeping an eye on the connection for years. Now comes yet another study: That watching an hour-long humorous video can actually release stress for as much as a whole day. Even anticipating watching a funny movie will help you lower stress levels. But if you're of the ilk that prefers to steer away from the boob tube, here are a few other tips on how to be happy—and healthy.

- Don't be afraid to take a chance.
- Adopt a pet.
- Keep a full schedule with a number of activities and interests.
- When somebody asks you how you are, say "Terrific!" then stand back and watch the reaction.
- Don't ever be afraid to sound corny or hokey. Express yourself. Don't feel inhibited.
- You do not need to search for happiness; you can find it in the simple things that surround you

In short, doing these things could replace the adage, "An apple a day keeps the doctor away."

## 9 Tips to Success



- It can happen if you have confidence in your beliefs
- Performance depends on your preparation
- Sometimes you must be flexible on the road you'll take to win
- Your inability to forgive can lead to guilt, anger and unhappiness
- Taking action on your dreams depends on you.
- Dealing with people is always negotiable
- Your most valuable asset is your earning ability and the time you take to act.
- Spend the time to investigate your investments
- Always save at least 10% of your income. Pay yourself first.

## The Value of an after-school conversation

Asking your kids about their school day is a good idea, according to Vanderbilt University researchers. Why? The researchers say they already knew that children learned best with their moms or a peer, but it wasn't clear whether this was because the children were getting feedback and help, or merely because they were explaining their solutions to someone. In the study, the researchers had mothers simply listen to their children without providing any assistance.

"The basic idea is that it is really effective to try to get kids to explain things themselves instead of just telling them the answer," says Bethany Rittle-Johnson, professor of psychology at Vanderbilt's Peabody College of Education. "Explaining their reasoning, to a parent or perhaps to other people they know, will help them understand the problem and apply what they have learned to other situations."

**"The best thing to give to your enemy is forgiveness; to an opponent, tolerance; to a friend, your heart; to your child, a good example; to a father, deference; to your mother, conduct that will make her proud of you; to yourself, respect; to all men, charity."**

— Benjamin Franklin: Founding Father of the United States of America.



Check us out on Facebook and Twitter.. Frosty Frog Creamery is connected!  
(450+ FB fans and growing!)

Having a Party? Or a Meeting?  
Do you need a place for your event?

**WE CAN HELP!**

Our special events room is available to rent for parties, meetings, showers, etc.

Frosty Frog Creamery can meet your catering needs for your event from cake and ice cream to meals, coffee, desserts...you name it...we can and want to help!

**Talk to us today about your upcoming event!**

### A Fall Maintenance Checklist for your Home:

Cold and freezing weather take their toll on houses. Here's a checklist for homeowners for fall maintenance tasks to reduce wear and tear:

- Clean the gutters.
- Have the furnace checked and serviced
- Check exterior caulking and paint to see if touch-ups are necessary
- Winterize your air conditioner
- Check fences and gates and make any necessary repairs; lubricate hardware to prevent rusting
- Remove garden hoses and store them; turn off the outdoor water supply



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# Laughter is the BEST Medicine

## Pet Shop Humor...



A man goes into a pet shop to buy a parrot. The shop owner points to three identical looking parrots on a perch and says:

"the parrot on the left costs \$500.00".

"Why does the parrot cost so much" asks the shopper.

The shop owner says, "Well that parrot knows how to use a computer".

The man shopping then asks about the next parrot and is told this one costs \$1,000.00 because it can do everything the first one can PLUS it knows how to use the UNIX operating system.

Naturally, the increasingly startled shopper asks about the third parrot, and is told that it costs \$2,000.00. Needless to say it begs the question...

"What can it do that makes it cost so much?"

The shop owner replies "To be honest with you, I have NEVER seen it do a thing...but the other two call him **BOSS!**"

## September Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2 National Blueberry Popsicle Day	3
4	5 Labor Day 	6	7	8	9 Teddy Bear Day 	10
11 Grandparents Day 	12	13	14	15	16	17
18	19	20 First Railroad Station opened 	21	22 Ice Cream Cone  Invented	23 First Day of Autumn 	24
25	26 Johnny Appleseed  Day	27	28	29	30	



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