



Frosty Frog Creamery & Café's

Hickory Flat Times

The **OFFICIAL NEWSLETTER** of the Frosty Frog Creamery & Café V.I.P. Club

www.frostyfrogcreamery.com

Volume 6, Issue 7 – July 2012

Welcome!

to Frosty Frog Creamery & Café's **Royalty Rewards V.I.P. Club** and the ***Hickory Flat Times Newsletter!***

July promises to be a FUN month! We are starting out the month with the redemption phase of our **CHRISTMAS IN JULY** promo that is always loads of fun, and everyone redeeming a certificate gets a gift! **BEACH WEEK** at the "Frog" will be July 22 thru 28 – we don't have any sand, no surf, and don't smell like sun screen, but the music, food and good fun will bring the beach feel to Hickory Flat! **HOPPY HOURS** return for July with discounts on all beverages and ice cream sundaes!

Frosty Frog Creamery is on FACEBOOK, and we are very close to reaching 1000 Likes! If you haven't already checked out our facebook page and 'liked' us, we encourage you to do so. This is another way we can reach you with special offers, discounts, and some additional fun information! For TWITTER users, follow us @froghickoryflat.

Watch for the unadvertised specials and **NEW MENU ITEMS** in the restaurant! Check you email daily for newsbits and specials from Frosty Frog Creamery & Café!

Frank & Glenda Cole

Christmas in July!

Redemption begins **JULY 1st** at
Frosty Frog Creamery & Café!

During the month of June we distributed **GREEN** Scratch-off certificates telling you that it cannot be scratched until the month of July by a member of my guest services team...well,

JULY IS HERE, and it is TIME TO SCRATCH!

to determine the discount YOU will receive on **EVERYTHING** that you purchase on that visit!

Every Discount gift can be one of the Following Gifts:

\$50.00 in Frosty Frog Creamery & Café Gift Certificates – (2 Gifts); **Cancel MY Check** – (10 Gifts); **25% OFF MY Check** – (15 gifts); **15% OFF MY Check** (minimum of 50 Gifts); and **10% OFF MY Check** – (All others)

Bring your CHRISTMAS IN JULY certificate back anytime during the month of July, and find out what your gift is!

One certificate per visit, cannot be combined with other offers or discounts. You must present the certificate UNSCRATCHED to be eligible for discounts or gifts.

Beach Week at 'the FROG'!



Has your beach ball gone flat? Get a new 'frog ball' and a smile, plus - You can still enjoy your vacation when you visit Frosty Frog **July 22nd thru July 28th!**

It is a bummer that the extremely HOT weather and monsoon rains have spoiled some of the days at the beaches all of us enjoy this time of year...spending time at home or indoors while on vacation just isn't the same...so, come to Frosty Frog and let's celebrate the good weather and the beach in spirit! **Guaranteed – a balmy 72 degrees and clear skies (inside) and enjoy GREAT Food, Decadent Ice Cream, Smoothies and Desserts, and GOOD TIMES with GOOD FRIENDS!**

Everyone visiting us during Beach Week spending \$25.00 or more, will receive a **FREE Frosty Frog beach ball** (while supplies last – we could only get 100 of these terrific balls)!

- Beach Music
- Special Menu Items
- Special Frog Beach Ball Deal!



Platinum Plate Award '08,'09

Join Our Royalty Rewards program and SAVE every time you visit!

Frosty Frog Creamery & Café

6205 Hickory Flat Highway Suite 112 – Canton, GA 30115 – 770-704-9333

"Always a Generous Portion – Always Delicious Taste!"



Around Town
Canton Magazine

The secret of happiness revealed!

What makes us happier: the things we do, or the things we own? The answer is a little more complicated than you might think, according to the *Journal of Consumer Research*. When we're satisfied, we tend to be happier with experiences like a vacation than with goods like a plasma TV. But when something goes wrong—the airline loses our luggage (experience), or the TV breaks (product)—our negative reaction to the experience tends to be stronger than the negative response to the product.

One conclusion: Consumers should be very careful when choosing experience-based goods to buy (like vacations or concerts), as the impact of a bad experience will lead to greater unhappiness.

Be smart when driving with your smart phone



A recent CareerBuilder survey found that 54 percent of people check their smart phones while driving. In a University of Utah study of driving and talking on the phone, only 2.5 percent of test subjects were able to do both safely. For the other 97.5 percent, the ability to hit the brakes quickly was slowed by 20 percent, and the tendency to drive too slowly to keep up with traffic rose by 30 percent. CareerBuilder.com offers these tips:

- **Turn off your phone when driving.** Talking on the phone or texting at the wheel is illegal in many states, as well as dangerous to you, your passengers, and other drivers. Pull over if you need to talk.
- **Set priorities.** Part of the problem comes from the current trend toward being accessible outside the workplace. Discuss the situation with your employer (and your family) so everyone understands that you can't always be connected.
- **Have a backup.** If you anticipate being needed outside the office, leave an out-of-office message on your voicemail, and provide contact information for colleagues who can assist callers in your absence. That way, urgent calls can be taken care of even if you don't answer the phone.



Hoppy Hours!

3:00 pm until 5:00 pm DAILY

during July!! **ALL** drinks (coffee, soft drinks, teas, 20 Below, Smoothies, and Polar Freeze) and all **ICE CREAM SUNDAES*** will be priced at **25% OFF** the normal price!

This will be offered for a LIMITED TIME and ONLY during the stated HOPPY HOURS!
Only at Frosty Frog Creamery & Café!

*excludes Bullfrog Sundae
This offer expires July 31, 2012

Putting Feng Shui to Work

Feng shui is the ancient Chinese art of placement. Here are some items for your office or work space that feng shui practitioners recommend:

- Aquarium, table fountain, or photo of flowing water near the entrance -- to bring more business and revenue.
- Metal safe -- to represent financial security
- Floor or table lamps -- to provide supplemental light and bring relief for your eyes and mind.

July is **National Ice Cream Month** and we are celebrating at

Frosty Frog Creamery & Café!

BOGO

Buy ONE Waffle Cone, and get the second Waffle Cone Of equal or smaller size at HALF PRICE with this coupon!

Valid only with this coupon, one per visit, no substitutions, not valid With any other offer or discount, and remember, **YOU MUST PRESENT THIS COUPON**



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'08, '09, '10

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Don't try forcing yourself to sleep

The harder you try to fall asleep, the more elusive dreamland becomes. That's the finding of a 1996 study in the journal, *Behavior Research and Therapy*.



In an experiment, 100 college students were split into two groups. One group was told to fall asleep as quickly as possible; the other was instructed to go to sleep whenever they could.

The "fall asleep quickly" group took longer to drift off than their counterparts. The scientists theorize that trying to fall asleep creates a sense of frustration that drives sleep away. Insomniacs who constantly monitor their state of consciousness will wake themselves up time and time again, creating a self-fulfilling situation.

- Georgia's Peach crop is in
- and the peaches are wonderful!
- We will be making **GEORGIA PEACH ICE CREAM** as long as good peaches are available.
- Stop in **TODAY** and get your freshly made **GEORGIA PEACH ICE CREAM!**



Cool Watermelon Slushes

Ingredients

- 6 ice cubes
- 2 cups cubed, seeded watermelon
- 1 teaspoon honey



Directions

Place the ice cubes into a blender. Cover, and pulse until crushed. Add the watermelon and blend for about 1 minute, until slushy. Add the honey, and blend for about 10 seconds.

Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.

—Scott Adams



Check us out on Facebook and Twitter.. Frosty Frog Creamery is connected! (970+ FB LIKES and growing!)

Independence Day facts



Here are some fun facts to share with your family and friends on the Fourth of July while waiting for the hot dogs to cook on the grill:

- Three presidents died on July Fourth: Thomas Jefferson and John Adams in 1826, and James Monroe, in 1831. Calvin Coolidge was the only president born on July Fourth, in 1872.
- The Massachusetts General Court was the first state legislature to recognize July Fourth as a state celebration, in 1781.
- The first recorded use of the name "Independence Day" occurred in 1791.
- An estimated 150 million hot dogs will be consumed on July 4th – that's roughly one hot dog for every two people in the US!
- More than 74 million Americans will BBQ on the Fourth of July.
- The U.S. Congress established Independence Day as an unpaid holiday for federal employees in 1870. It became a federal paid holiday in 1931.
- The words UNDER GOD were not added to the Pledge of Allegiance until the year 1954.

Having a Party? Or a Meeting?
Do you need a place for your event?

WE CAN HELP!

Our special events room is available to rent for parties, meetings, showers, etc.
Frosty Frog Creamery can meet your catering needs for your event from cake and ice cream to meals, coffee, desserts...you name it...we can and want to help!

Talk to us today about your upcoming event!

Thanks for the Kind Words....

"While it was a very busy lunch hour for a Thursday afternoon, my sandwich was served up pronto!" – Cheryle Ternes

"The staff was prompt and courteous in taking and preparing my order. They are always accommodating, especially with the children." – Katrina Haas

"We always enjoy eating at Frosty Frog. The service is very good and the staff are friendly, the food is delicious, and the restaurant is clean and always has a very good rating. We like that there are so many choices of food and combinations to choose from." – Lynn Hester



Platinum Plate Award
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Frosty Frog Creamery & Café

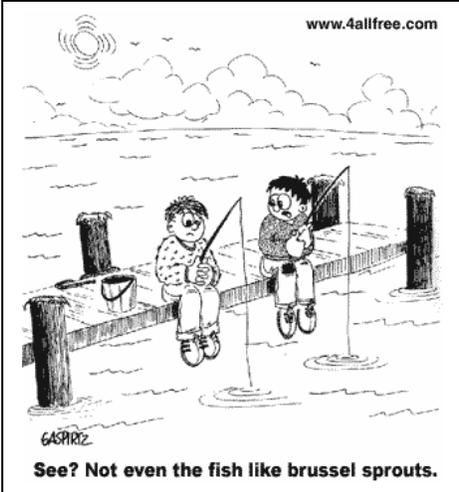
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Around Town
Canton Magazine



**Laughter is the
BEST Medicine**



Visit to Chicago

A man wrote a letter to one of the Chicago hotels he planned to stay at while on vacation: "I would like to bring my dog with me. He is well behaved and well-groomed. Would you be willing to permit me to keep him in my room?"



The hotel owner replied, saying, "I've been operating hotels for thirty years. I've never had a dog steal bedclothes, towels, silverware or pictures off the walls. I've never had to kick a dog out in the middle of the night for being drunk and disorderly. And I've never had a dog skip out on a hotel bill. So, yes, your dog is welcome at my hotel. And if your dog will vouch for you, you're welcome to stay, too."

July Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 1986: Renovated Statue of Liberty relighting	4 Independence Day 	5	6	7 Chocolate Day
8	9 National Sugar Cookie Day 	10	11	12	13	14
15 Gummi Worm Day	16	17 Peach Ice Cream Day	18	19	20	21 National Hot Dog Day 
22	23 National Vanilla Ice Cream Day	24	25	26	27 Bugs Bunny's Birthday "what's up Doc?"	28
Beach Week at 'the FROG'- Beach Music, Special Menu Offerings and More!						
29	30	31	July is Blueberry Month! Try our delicious Summer Salad featuring blueberries!			
'Hoppy Hours' DAILY 3:00 pm til 5:00 pm during JULY!!!						



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